

**PRASAD V POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY
(Autonomous) Kanuru, Vijayawada**

DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

LITERARY CLUB

ADVERTISING STRATEGY CONTEST-1 REPORT

A.Y: 2022-23

Name of the club: Literary club
Event Title: Advertising strategy contest-part-1
DATE: 15-11-2022
Duration of the Event: 60 minutes (3:30pmt04:30pm)
Venue: Room number-230
Amount spent: NIL
Event conducted for : Literary club members of 2 nd , 3 rd and 4 th B.Tech students.
Number of students participated: 14

Description of the event:

The event “Advertising strategy contest” was organized by literary club on 15th of November .The event was organized by student coordinators under the guidance of faculty coordinators. It was the sixth event organized by the literary club. The main motive to organize this event is to make students to overcome their stage fear, and to express their ideas, feelings without hesitation. Every one participated actively and made the event successful.

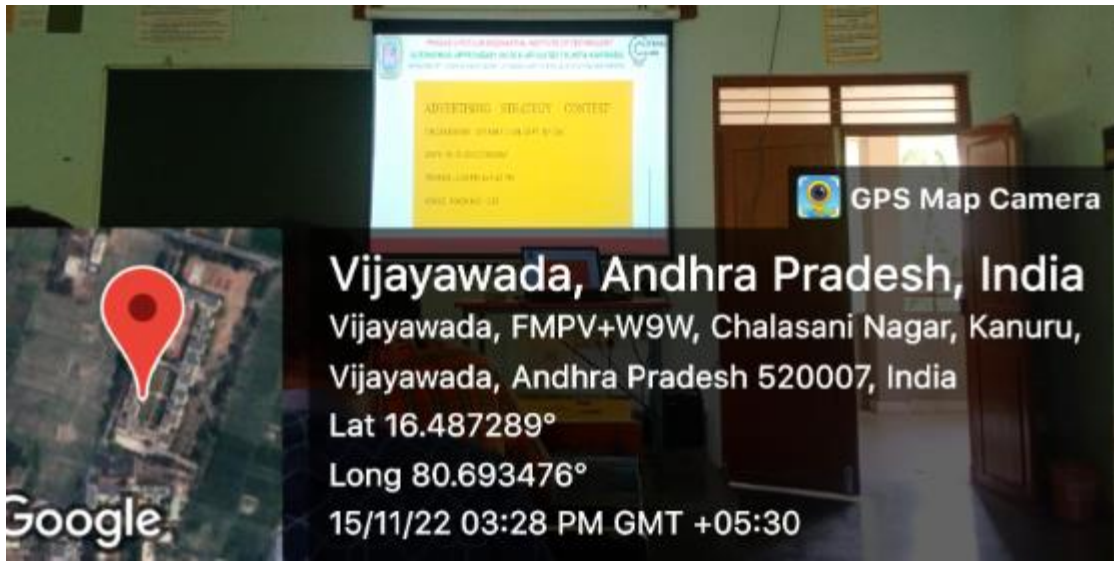
After completion of this event, the student coordinators with the suggestions of faculty coordinators and participants announced the topic for next event. Everyone showcased their advertising skills and showcased their talents.

PARTICIPANTS LIST:

GROUP NUMBER	PARTICIPANTS LIST	ROLL NO	TOPIC
1.	1. M.DIVYA SAI SRI. 2. M.REVATHI.	20501A05C7 20501A05C0	NIKON CAMERA.
2.	1. Y.VAISHNAVI. 2. N.PRAVILLIKA.	20501A05J2 20501A05D5	MAGGI.
3.	1. K.PAVITHRA SAI. 2. L.SAHITI.	20501A0571 20501A0599	COCA COLA.
4.	1. K.KAUSHIK. 2. J.PAVAN KUMAR.	21501A0589 21501A0567	AMBASSADOR.
5.	1. SK.HUSSAIN. 2. Y.PRASHANT.	21501A05F8 21501A05J6	NIRMA WASHING POWDER.
6.	1. T.SOHITHA. 2. K.SHASHANK.	20501A05G0 21501A0570	SANTOOR.
7.	1. S.KARTHIK. 2. D.SRIKAR.	20501A05G1 20501A05H1	COFFY BITE.

These are few pictures that resemble the enthusiasm of students towards the club activity :





FACULTY COORDINATORS:

1. Mrs. Y. Manasa
2. Mr. E. Bala BhaskarRao

STUDENT COORDINATORS:

- K. Ramya
- R. Mounisha
- K. Pavithra Sai
- M. Mubeena
- M. Sindhura
- S. Amrutha
- A.Amuktha Sai
- P. Darshet

HoD, CSE